

## TRENDYCAMPUS STAFF INDUCTION

### BRIEF HISTORY OF TRENDYCAMPUS

Trendy campus is a product of iconnelly's concepts which registered by cooperate affairs commission in December 2017.

Trendycampus started with the name campusgisters since 2011 in Ibrahim Badamasi Babangida University Lapai, Niger state; as a school news media platform to dispense news information within the campus. Soon it began to capture other Universities and high institutions starting in Nigeria and later spread its coverage to African institutions and to spread around the world. One of the vision of campusgisters was created is for students' advocacy and to lend a voice wholly to educational matters, this encompasses news reporting, media coverage, building students and social communities, creating networks and student related events, and to encourage young chaps to embrace education as a tool for human advancement and community development.

Trendycampus is an upgrade of campusgisters and looks to impact wholly in the educational system around the world using social learning patterns and e-commerce that has no barriers.

### PRIMARY OFFERING

Trendycampus is offering (the decentralized campus) to network students (Learners) and teachers (Lecturers) around the globe using decentralized social online learning patterns and rewarding those who create content and networks in the system through appreciation by community reward patterns for their hard work.

### OUR BELIEF

We believe that the world is gradually outgrowing the centralized learning patterns which are made up by; a classroom, students' gathered in a place to learn a specific subject, topic, course or even a skill from a teacher or lecturer. Hence, people can learn anything they want from any location they find themselves via a class set up by a lecturer or another student via our online solutions.

### BENEFITS

These classes are set up by students on any topic of interest to discuss with other students and gain clarity, or they join a tutorial of such topics for clarity.

A decentralized community based social learning is encouraged where you could ask limitless questions to folks like you who have more insights or teachers willing to answer you, while you show appreciation for what you are learning by rewarding them through our escrow (campus coin).

We encourage Social learning and networking of like minds, where young people learn things in an open less tensed environment, these are the best places to learn, either by voice or video learning aids, and sometimes they can also be by reading articles and carrying out a research.

Rewards for learning and participation, students are also rewarded for learning and participating on the classes where they learn.

Research Materials: There are a lot of rich resources in the resources centers that includes research carried out by students, professionals and scholars at learner's disposals, all you need to do is to show appreciation for these research work as you open them.

#### **OUR SECONDARY OFFERINGS**

Our secondary is (the trendiness) entertainment, e-commerce and fun you will find in all of these. The trendy campus platform is a place where you find everything obtainable in your real time campus communities virtually, this includes events around your campus, news, hostels and accommodations listings, products and materials for sale within your campus, job listing and even community project funding.

#### **OUR BELIEF**

In all institutions, there are buyers and sellers, landlords and tenants, event organizers and spectators, things happens on a daily basis that needs to be reported, graduated students will look for jobs, there will be advertisers too. We have created a dynamic platform just for everything you do in your campus and the good news is that you will get rewarded for doing the things you do daily at school.

#### **BENEFITS**

The benefits of for users are enormous, this includes that everyone on the system gets rewarded, gets their space to showcase their products, money gets paid into your account after withdrawal, variety of products to choose from, 24/7 support for projects and community funding.

#### **VISION**

Our vision is to use the power of the internet technology to enhance education through decentralized community based social learning and to build a network of new generational wealth through decentralized learning, teaching, ecommerce and original content creation.

#### **MISSION**

1. To ensure that happenings around campuses are reported through our media, accurately and without white lies or falsification.
2. To enhance social and community based online learning through networking with students, teachers, scholars and educationist around the world.
3. To create a fair reward system for appreciation of teachers, original content creators and learners where they are appreciated by everyone for their work.
4. To encourage social learning and basic education to the less privileged and girl child education.
5. To recreate a real time campus where all activities can happen simultaneously virtually.
6. To encourage wealth creation through intellect, social learning and networks, crafts, talents and community based funding virtually.

## OUR CORE VALUES

1. Trendy Community
2. Wealth creation
3. Trust
4. Originality
5. Social learning and teaching
6. People
7. decentralization

## THE PLATFORM

Trendycampus.com is presently built on the web2 and built with the student community in mind in a frenzy and trendy way to illustrate the contrast in the generic student communities which are serious and yet filled with a lot of fun.

The web version consist of the following parts as a whole but yet divisible, namely

1. A home page that shows all the website offerings
2. Learning menu: Allows you schedule a global class or based on your institutions
3. Resources lets you see contents, research materials, and uploaded stuffs from other peoples in the platform
4. Job hub consist of jobs uploaded from all over the world by job centers and organizations for easy applications.
5. Funding allows students and less privileged generate funds via community contributions
6. A wallet system where monies stored and engine room for transactions.
7. An escrow system that allows you have campus coins and use coins to purchase Stuff at no charge
8. An ecommerce store you can buy things from anyone in the world or any campus
9. A profile that lets people follow you and you follow back and apply for jobs, upload news etc.

## HOW TO REGISTER

Go to the sign up page to register.

Fill in all required details and tap the register button

You will receive a notification to confirm your email address (please use Gmail). Make sure to verify your account, if you didn't get a code please check your spam

After confirmation, please proceed to fill in all other details which includes:

Your institution, your gender, picture and CV to get your account activated and your wallet ready for use. Then subscribe to any of the subscription plans to activate your account.

Welcome, your account is ready to be used.

## WALLETS, CURRENCY AND SUBSCRIPTIONS

The currency that is acceptable for now is the Nigerian Naira, hence all currencies must be converted to naira to enable users subscribe to usable escrows (campus coin).

Subscriptions are in form of useable coins to allow users reward creatives and any one they need to reward on the system.

## HOW TO EARN

Trendycampus was designed with a vision of creating wealth for users' especially young users. There are several ways to earn from Trendycampus and this includes the following

**Blogging and Writing:** You could start blogging with trendycampus and make a fortune for yourself. You could be a writer on any topic and people will appreciate your write ups and reward you still.

**Uploading Resources:** Resources varies from video resources to image resources and documents.

Thus large research materials can be uploaded as documents and be appreciated by users as they make their ways to such resources.

**Teaching and learning:** You can earn when teaching in one of the live classes on trendycampus. Teachers should especially take advantage of this free tool.

**E-commerce:** You can earn and make a lot of money from selling on our e commerce platform to diverse audience available to you.

**Selling tickets:** You can also earn on the platform by selling tickets of events and programs.

## Crowd Funding

**There are crowd funding opportunities on trendycampus, however there are rules to funding projects on trendycampus.**

**For now we are only allowed to fund two kinds of project**

- 1. Educational school projects by the original owner**

## THE INCENTIVES

**Trendy campus is not a get rich quick scheme but rewards only hard work. We wish to state that trendy campus is here to stay and will break the market soonest, we have used naira as our primary currency, users ant where in the world will have to open a naira account to access this service, if you need help please send us an email on [info@trendycampus.com](mailto:info@trendycampus.com).**

## THE FUTURE

**The escrows and e payment systems indicates that this system will be built on probably web4, please explore the coins and reward those deserving.**

**May I use this opportunity to9 welcome you all to trendy campus.**

**Emmanuel Okafor**

**Head Human resources and Management**

